



**Peninsula College Foundation
2018-19 Strategic Initiatives
Approved: May 18, 2018**

Peninsula College Foundation develops and maintains a culture of philanthropy in support of Peninsula College, on campus and throughout the communities it serves.

1. Supporting Student Success and Completion

- Guided Pathways – PC prioritize PCF grants prioritized for this purpose
- Support Strategic Enrollment Management (SEM) Efforts
 - Provide need-based opportunities
 - Offer enrollment/recruiting incentives
 - Help fund retention/persistence efforts
- Explore broader, more collaborative programs for:
 - tuition / unmet need assistance
 - addressing the “social determinants of educational achievement” that impact educational progress
 - expressing the value of a Peninsula College education

2. Supporting Destination College

- Strategically connect donors and / or existing Foundation funds with College needs
- Provide support for program growth
 - Allied Health Programs
 - Innovative Summer Programming

3. Connecting Community to the College

- Ambassadorship
- Alumni Engagement
- Board Capacity
- Fundraising Success