

STRATEGIC PLAN 2013 - 2019

Mission

Peninsula College provides educational opportunities in the areas of academic transfer, professional and technical, basic skills, and continuing education. The College also contributes to the cultural and economic enrichment of Clallam and Jefferson Counties.

Core Themes

EDUCATION
OPPORTUNITY
ENRICHMENT

Core Theme Objectives

EDUCATION

- Provide an **ACADEMIC TRANSFER** program that positions students to continue their education at the baccalaureate level.
- Provide **PROFESSIONAL AND TECHNICAL** programs that enable students to enter or re-enter the workforce, enhance their current skills, or pursue advanced educational opportunities.
- Provide a **BASIC SKILLS** program to help undereducated adults and adults with limited English proficiency to become more successful.
- Provide **CONTINUING EDUCATION** classes with a focus on business training.

Strategic Objectives

STUDENT SUCCESS

- **Develop strategies for increasing student success & completion.**

The College will enhance student success by increasing the number of students who develop a realistic educational goal, maintain focused velocity in pursuing those goals, and complete appropriate certificates and degrees which lead to successful careers or seamless transfer to four year universities.

CTCLINK

- **Integrate & implement ctcLink applications.**

The implementation of ctcLink applications will create a platform for student success by providing students with enhanced access to college support services and greater control over their educational planning while increasing administrative efficiencies that facilitate the delivery of student support services and business functions critical to college operations.

OPPORTUNITY

- Achieve an **enrollment distribution** that represents State expectations & the district profile.
- Provide **financial assistance** that facilitates student access.
- Provide a **college environment** that places teaching and learning at the center of institutional practice, provides quality services to students, and demonstrates sound and planful stewardship of public resources.

ENRICHMENT

- Promote **community connections** through the exchange of knowledge, resources and community service.
- Provide and promote the **fine arts**.
- Contribute to the **economic vitality of Clallam & Jefferson counties**.
- Model **pluralism**, a culture of mutual respect and acceptance.

DESTINATION COLLEGE

- **Position Peninsula College as a destination college through new programming and the *Center for Conferences & Institutes*.**

Peninsula College will develop new programs, revise existing curricula and develop enhanced co-curricular and extracurricular programming to position the college as a “first choice” for citizens of the North Olympic Peninsula as well as a destination college for prospective students from across the state, region, and world.

CAPITAL PROJECTS

- **Continue capital project planning & implementation.**

The College will strive to build and maintain an exemplary learning environment which is flexible, sustainable, and meets both the short and long range needs of our diverse learning community, including a new Allied Health and Early Childhood Education building on the Port Angeles campus, the renovation of Building 202 on the Ft. Worden Campus in Port Townsend and a new facility in Forks.

Vision

- Provide **excellent instruction** and services in support of its mission;
- Embrace a set of **shared principles**;
- Practice **shared governance**;
- Pursue a "**planful**" approach to decision making; and
- Support the **professional development** of faculty and staff.